

# Global IP Transactions

## Leverage Assets

**ICEBERG** (an ICEBERG Global company) is a rapidly growing and globally recognised intellectual property (IP) transactions firm headquartered in the UK with an increasing presence overseas. It facilitates IP transactions between key entities on a global basis ranging from large corporations through to Government departments, R&D Institutes, financial organisations, universities and SMEs.

**ICEBERG** brings a unique and highly successful 'market-driven' approach to the IP transactions marketplace. It has developed a strong understanding of the supply and demand for technology within the global market, leveraging this intelligence to engineer and facilitate transactions between credible IP owners and sophisticated IP investors in a manner that ensures the expectations of key stakeholders are met.

## Pinpoint Accuracy

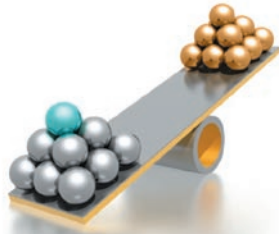
**ICEBERG** delivers three fundamental value added propositions to the marketplace:

### 1. IP Divestments & Acquisitions (IP D&A)

#### Divestments - ICEBERG

coordinates with IP owners to rapidly assess their portfolio IP assets and identify how, where and with whom these assets can be divested, in a way that ensures a clear set of objectives are met. Preferable route to monetize non-core and core IP assets.

**Acquisitions - ICEBERG** leverages proprietary methodologies, processes and bespoke systems to rapidly identify, negotiate and transact IP assets on behalf of key stakeholders, in a manner that is focused and discreet.



### 2. IP Finance

In circumstances whereby IP divestment is not a viable option for IP owners, **ICEBERG** can facilitate debt financing through IP collateralization. The finance is provided on the basis that the security for the loan is either wholly or partially in the form of IP assets. Preferable route to raise debt finance from core IP assets.

### 3. Structured IP Transactions

The facilitation and execution of more complex IP transactions that require the provision of certain legal, financial and commercial structures engineered in such a way to enable multiple IP transactions to occur simultaneously, sometimes with the involvement of more than one IP owner. Preferable route to monetize and/or raise debt finance from non-core and core IP assets.

## Effective Facilitation

The **ICEBERG** team is a diverse group of professionals with expertise in a wide range of competencies critical to the facilitation of successful IP transactions. These competencies encompass the fundamental business, negotiation, legal, contract, technical, sector, and management skills necessary to facilitate a mutually agreeable transaction in the most efficient and time-effective manner.



## Get in touch

For a confidential discussion to understand further how your IP acquisition and/or IP divestment requirements can be best met, please call our team on:

**+44 (0)207 887 6377**

or email:

**enquiries@iceberg-transactions.com**

